



SHIELD

Corporate Overview



TRUST.

It's what we earn by delivering quality. It's what develops when we provide better features at a better value. It's what happens when our product innovations change entire industries. And it's what we help you build every day, when a little girl hugs her dad after an amusement park ride. Or when a trucker makes it home after a long haul. Or when millions of other people the whole world over buckle up in one of our occupant safety systems.

SHIELD GOES
FARTHER
TO EARN
YOUR TRUST.

Around the world, leading vehicle manufacturers, seating providers, aftermarket distributors and child safety seat manufacturers trust SHIELD for quality occupant safety systems and restraints.

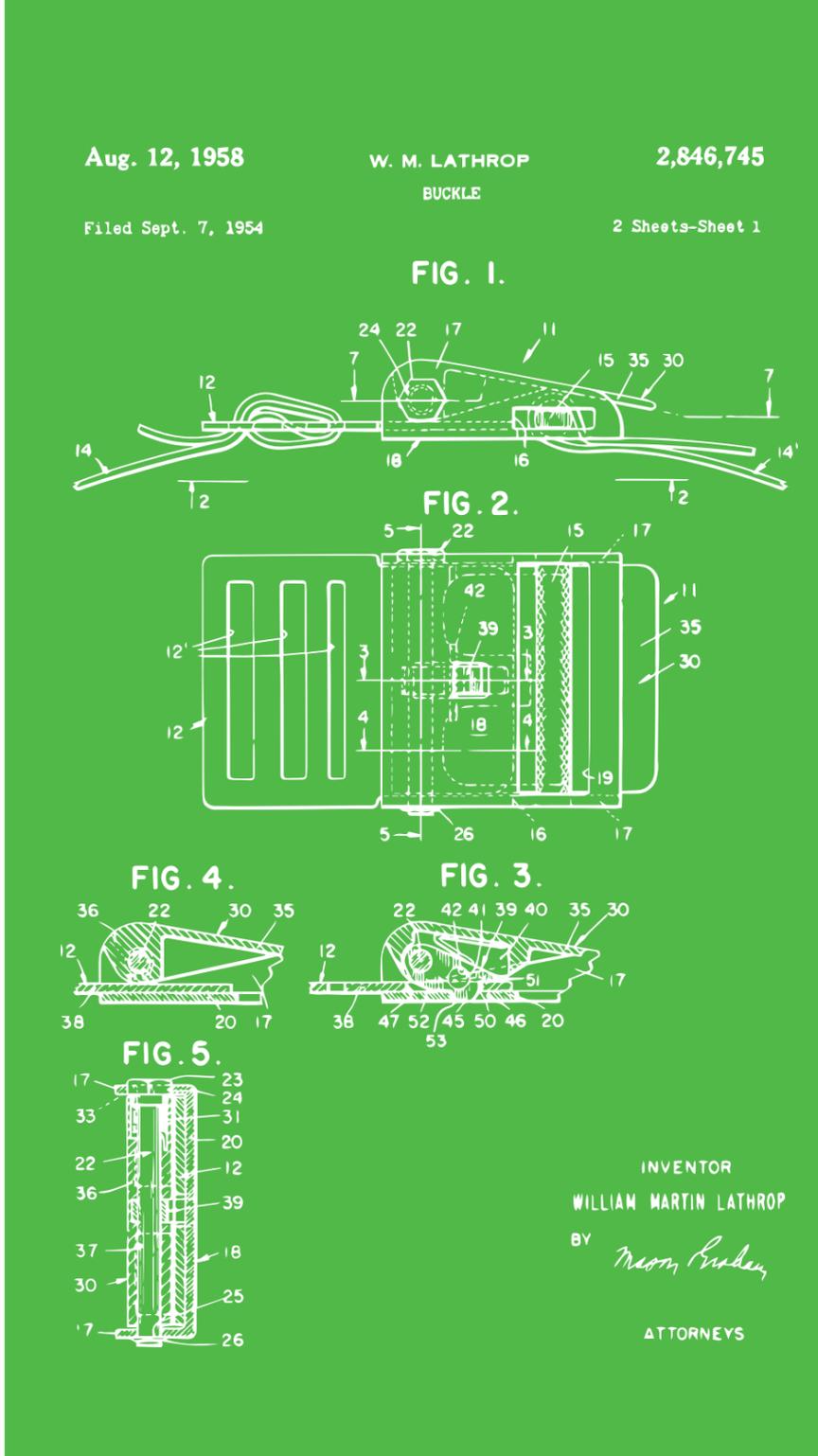
Just like you, we care deeply about the safety of your customers. Our global team of experts is close by, offering complete in-house design, development and testing capabilities to ensure outstanding product performance and reliability.

We produce more than 15 million seatbelts a year, all rigorously engineered, tested and delivered on time at fair prices with great customer service. Delivering practical, affordable, yet innovative solutions—beyond your expectations—is what SHIELD is all about.

THE SHIELD LEGACY BEGINS WITH THE FIRST METAL SEATBELT BUCKLE.

Back in the 1950s, a little company called Cummings and Sanders introduced and patented the first lift-lever, metal-to-metal lap belt buckle. That single innovation created a whole new industry. Cummings and Sanders eventually became known as AmSafe, which is now the world's leading provider of safety and securement products for the aerospace, defense and ground transportation markets.

Innovation fueled consistent growth, leading to the formation of AmSafe Commercial Products (ACP). Bringing full-time focus to safety systems for ground-based vehicles, ACP built a reputation for quality and reliability and grew rapidly to provide solutions for manufacturers of all types of vehicles around the globe.



At SHIELD, we carry on the legacy of pioneers whose vision and passion form our heritage. Our products reflect their innovative spirit and the commitment to quality and reliability that's become our hallmark. SHIELD was born when ACP and Beams Seatbelts— two of the world's longest-tenured manufacturers of occupant safety systems—merged in early 2013.



1953 Beams Industries founded in Oklahoma City

1954 Cummings and Sanders applies for patent on the first lift-lever, metal-to-metal seatbelt buckle

1955 Beams begins manufacturing and selling seatbelts for the automotive aftermarket

1957 Beams becomes nation's leader in the manufacture and sales of seatbelts to industry and military installations

1958 Patent is granted for Cummings and Sanders' seatbelt buckle: US 2,846,745

1978 American Safety Equipment Corp joins the Marmon Group, adopts the name "AmSafe"

QUALITY. IT'S THE ONLY PLACE WE DON'T SHOW RESTRAINT.

When your sole responsibility is keeping passengers safe, outstanding product performance and reliability has to be your top priority. We deliver on this promise through robust engineering and uncommon rigor in production control through the SHIELD Production System (SPS), our “built in lean” manufacturing process. To further ensure excellence, SHIELD employs automotive quality tools—including Advanced Product Quality Planning—and goes well beyond regulatory requirements to validate your products. Of course, all our facilities carry ISO 9001:2008 certification.

We also believe that the idea of quality extends to how we treat our customers, supplier partners and co-workers. We strive to be helpful and humble in everything we do, in a sincere effort to positively influence all the people we come in contact with.

RIGOROUS TESTING ENSURES EXCEPTIONAL PERFORMANCE AND VALUE.

Nothing SHIELD makes goes out the door without thorough, confidential testing for ride comfort, durability and misuse/abuse. We use on- and off-site test tracks, as well as a mobile laboratory that can quickly acquire data in actual field conditions. From harsh vibrations and extreme temperatures to dust, mud, and milk and cookie crumbs — we've seen it all.

Our passion is in knowing that what we do makes a difference in people's lives — every day, everywhere — even when it goes unnoticed.



1983 Beams expands product scope to include sales of restraints to the amusement industry

1994 AmSafe Commercial Products (ACP) is formed as a subsidiary to AmSafe Inc., focused on non-automotive, specialty ground vehicle and child safety restraints

1997 AmSafe develops the world's first aviation seatbelt airbag system

2001 World's first commercial airline flight fitted with aviation seatbelt airbag system

2002 Opening of Kunshan ACP Co. Ltd, in Kunshan, Jiangsu, China - a wholly-owned subsidiary of ACP

2004 AmSafe introduces the first 3-point restraint for side by side off-road utility vehicles



With sales, engineering and quality staff in the U.S., China and Europe, the SHIELD team is literally working around the clock for you.



PRACTICAL, AFFORDABLE INNOVATION STARTS WITH A PASSION FOR EXCELLENCE.

Our international team of seasoned engineers, quality specialists and manufacturing professionals offers deep experience and a passion for getting every job done right. We understand the subtle details that separate “good” products from “great” ones, especially when it comes to challenging applications.

We’ve invested heavily in providing our team with the tools it needs, including internal test labs fully equipped with state-of-the-art equipment and solid relationships with external testing facilities around the globe.

Great people with the right tools, however, can’t be effective if they’re solving problems you don’t have or blowing your budget. Before finding a solution that fits you, we first seek to fully understand your specific requirements. That’s what makes for a productive partnership.

“Their technical expertise is very good compared to their competitors.”



“Service is great.”



“Their responsiveness shows a genuine interest in our business relationship.”

2005 AmSafe introduces patented HMMWV troop restraint

2006 AmSafe introduces the first child safety harness for use on airplanes, “CARES”

2009 AmSafe introduces a new lightweight aviation seatbelt

2011 AmSafe begins production of “Tarian” lightweight RPG protection

2012 Kunshan ACP Co. Ltd expands and relocates to current facility

2013 ACP acquires Beams Industries



WV - you think of SAFETY BELTS - ALWAYS THINK OF BEAM'S
don't be caught DEAD
sitting on
your SEAT BELT!
 DASH STICKERS COMPLIMENTS OF BEAM'S MFG., OKLA. CITY

To: **BEAM'S**

Date _____

Ship To: _____

Address _____

Quantity	Kind of Merchandise	Car Make and Model (Complete)	Color Choice
	#261	Beam's Safety Belts at \$6.95	
	#200	Beam's Safety Belts at \$5.95	
	Dash Stickers "Don't Be Caught Dead Sitting On Your Seat Belt"..... No Charge		
50 or more prepaid in U.S.A.			

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By _____

Title _____

THE BEAMS SIDE OF THE FAMILY

The Beams Seatbelts story begins in 1953, when a young Oklahoma City entrepreneur started fabricating and installing automotive seat covers. When factory-installed seatbelts were introduced in new vehicles at about the same time, Tom Beams saw the potential in the automotive aftermarket.

Beams developed a reputation for outstanding product knowledge, production flexibility and the ability to solve challenging field applications. From unique electro-mechanical designs for amusement park rides to complex patient restraint and transfer assemblies, Beam's has repeatedly solved critical specialty vehicle issues in a wide range of industries.

Beams has always worked with customers who value quick turn-around products that require sophisticated engineering, as well as outstanding customer service. Customers, suppliers and employees all love being part of the Beams culture, and the experience won't change under the new SHIELD name.



AREAS OF EXPERTISE

SHIELD is constantly developing new and more effective ways to protect vehicle occupants — at work, around town and at play. Let us show you the range of options we can provide for the ultimate in ease of use, durability, comfort and, of course, safety.

SIDE BY SIDE UTILITY VEHICLES

Since we introduced the first three-point seat belt in 2004, SHIELD has dominated the market for occupant safety systems in side by sides. Our wide range of multi-point seatbelts meet or exceed ROHVA requirements, and are proven to perform in the harshest environments. Enhance your ride even more with our side protection systems, headache and cargo nets.

ON-ROAD SPECIALTY VEHICLES

Truckers, school children, vacationers, bus drivers, first responders and medical patients all trust SHIELD products in a variety of vehicles:

- Heavy and Vocational Trucks
- School and Transit Busses
- Motor Coaches and RVs
- Emergency Vehicles
- Step, Medical and Mobility Vans

OFF-ROAD WORK VEHICLES

Farmers, landscapers, construction workers and lift truck operators trust SHIELD, too. Our products for working vehicles are designed to keep operators safe and comfortable in demanding conditions:

- Buckles are large and easy to grip with gloved hands
- Compact automatic and emergency locking retractors operate smoothly and lock every time
- Anti-cinch solutions improve comfort on rough surfaces

CHILD SAFETY RESTRAINTS

The SHIELD child restraints team is one of the most passionate and deeply experienced in the world. We have a full range of buckle, harness and harness adjustment options—for forward- and rear-facing seats—that conform to CM/FMVSS and ECE requirements. We also provide solutions for latch and top tether, ISOFIX connectors and top tether slack indicators. Our products are known for their ease of use and innovative styling.

BEAMS SEATBELTS

We're proud to continue providing the outstanding customer service, deep product knowledge and organizational flexibility that customers have come to expect from Beams Seatbelts. And now—as a part of SHIELD—we'll be able to offer you an even wider array of restraint component options.

AUTOMOTIVE

Universal and direct-fit seatbelts

Wide array of colors and components

Decades of industry knowledge

Custom seatbelts

Tri-Lock™ Seatbelts for Jeep and other off-road vehicles

SPECIALTY VEHICLE

Mid-size OEMs of armored cars, RVs, ambulances and fire trucks, plus seating manufacturers for each

OEM replacement seatbelts for forklift, heavy truck, construction and agriculture equipment

OEM replacement seatbelts for school buses and RVs

DIVERSIFIED

Engineered systems that provide “total occupant control” throughout the ride experience

Patient handling and transfer straps

Fall arrest systems

Full line of durable search and rescue products, as well as products for firefighting operations, under the Safety2Go brand

LOTS OF CUSTOM PRODUCTS—ALL WITH THE SAME GOAL.

Peace of mind is something everyone deserves, from parents of a newborn on the way home from the hospital to a soldier on an important mission. That's why SHIELD refuses to limit you to a one-size-fits-all solution.

Let our talented team create the custom system you need for your new truck, high-speed utility vehicle, child seat, amusement park ride...or anything in between. We love challenges, so bring us your requirements and wish list. Our experts will surprise you with everything you want—and maybe a few things you didn't even know you needed.



WE'RE HERE
WHEN YOU NEED
US, AND THERE
WHEN IT COUNTS.

CAN DO.

The SHIELD team is made up of inspired people across three continents. Our diverse cultures and backgrounds enable us to look at things from many points of view, but we all share a passion to protect and enrich people's lives. Every day, we strive for product and process excellence with a can-do spirit. We communicate openly and frequently, and use state-of-the-art tools to keep projects moving on schedule. We trust and respect each other, we have a little bit of fun, and we keep your needs at the forefront of everything we do.

Let's work together to design, engineer, test and build the custom safety solution you need—on time and at a great value. Call us for a consultation, or to schedule a visit to one of our world-class facilities. See the back cover for locations and contact information, or learn more at trustshield.com.

SHIELD has offices around the globe to serve you better.

**GLOBAL HEADQUARTERS
NORTH AMERICA**

Elkhart, Indiana — 5,500m²:

- Primary research, design and development
- Sales and customer support for the Americas
- North American distribution
- Production of Beams Seatbelts, Safety2Go, and SHIELD specialty vehicle and child restraints

EUROPE

London, UK — 1,000m²:

- Design and development
- Sales and customer support
- Distribution

ASIA-PACIFIC

Kunshan, Jiangsu Province, People's Republic of China — 7,500m²:

- Design and development
- Sales and customer support
- Distribution
- High-volume product assembly for world-wide customer base

BRANCH OFFICES

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